



Video Sponsor - \$20,000

Promotional Rights & Benefits

- ✦ Opportunity to participate in Toronto General & Western Hospital Foundation's (TGWHF) Donor Recognition Program, as appropriate to giving history
- ✦ TGWHF Main Donor Recognition Wall
- ✦ Sponsorship Recognition plaque – Name/Level mounted at the Lupus Clinic at TWH

Advertising / Marketing / Printing

- ✦ One (1/2) page of advertisements in event program
- ✦ Corporate name listed as “Video Sponsor” in event program
- ✦ Corporate logo* presented in the Tribute Video to be played at the event
- ✦ Corporate name recognized in UHN News (1,650 copies distributed)/Report on your Support
- ✦ Corporate logo* presented on event Video Screen
- ✦ Corporate logo* presented on *the Chrysalis Affair* webpage (www.chrysalisaffair.ca)
- ✦ Corporate logo* presented on TGWHF website (www.tgwhf-uhn.ca)
- ✦ Corporate logo* presented on Event Signage/Screens
- ✦ Corporate logo recognition at start of video to be played during dinner.
- ✦ Corporate name, phone and web listing in Sponsor Directory

On-Site Opportunities

- ✦ One (1) table of ten (10) at the Tribute Dinner
- ✦ Invitation to the exclusive “Behind the Scenes” lecture and/or tour at University Health Network

All corporate sponsors receive a business receipt for the full amount of sponsorship

* Corporate logo presentation size as appropriate to sponsorship level