

# REPORT ON **Your Support**

Fall 2004

TORONTO GENERAL & WESTERN HOSPITAL FOUNDATION NEWS

## Heart Expertise is Saving Lives

### A Grateful Mom

For Jayne Wright, 35, Christmas sparks joy and fear. In December 1991 a flu-like virus turned her lips and fingers an alarming blue – it had attacked her heart so she was rushed to Toronto General Hospital. Instead of the skiing holiday she'd planned, she spent two weeks struggling to recover.

Over the next three years, the virus proved too tough for Jayne to handle. By December of 1994, she was in hospital again – this time with pneumonia. "I remember waking up on December 29, and learning I'd been unconscious for ten days over Christmas."

Jayne's heart was so infected that only a transplant would save her – and on January 20, 1995, she received the precious gift of a donor heart. Jayne left hospital three weeks later to a new life.

Seven years later, she succeeded where only two heart transplant patients in the world had before – Jayne gave birth to William – a full term, healthy newborn. One day he'll understand that his Mom embodies a remarkable medical achievement. For now, William is excited about his birthday – he turns three on December 20, 2004.



*Heart transplant patient Jayne Wright holds her best Christmas gift – son William*

### Clinical Breakthroughs

The Peter Munk Cardiac Centre at Toronto General Hospital provides world-class cardiovascular care. Dr. Chris Feindel, Medical Director of the Heart & Circulation Program, credits a highly skilled interdisciplinary group for the program's success. "It's very much a team effort," he says. "And we do so much of the complex work, we just get better and better at it."

Here are just a few impressive treatments the heart team has recently developed:

**'Eluting' stent:** a small support inserted into a blocked vein can now release a drug to combat inflammation;

**Improved pacemakers:** one provides more sophisticated electronic stimulation, the other has a built-in, mini defibrillator to give a shock if needed;

**Vascular endograph:** a device used to place a graft right through an aneurysm, permitting reestablished blood flow with an expandable tube.

Exciting new treatments like these are only made possible through scientific discoveries. We are grateful to all of our donors who contribute to research – the key to medical advancement.

## Mark a Dazzling Date! May 19, 2005



Now in its 39th year, the 2005 Brazilian Carnival Ball will benefit the Peter Munk Cardiac Centre at Toronto General Hospital. TD Canada Trust and Telus Mobility are this year's generous sponsors.

"We are honoured to have this opportunity to host the Ball," said Linda Goldsack, Co-Chair of the Brazilian Carnival Ball Committee. "Anna Maria De Souza, Founder of the Ball, has taken great pains to ensure that proceeds are awarded to worthy causes and we intend to make it a huge financial success."

What began with a small gathering of friends in a church basement in 1966 has evolved into the largest 'Carnival'-style event outside of Rio and one of the top 10 fundraising events in the world. Over the years, the Brazilian Carnival Ball has raised over \$30 million in total.

A spectacular night – not to be missed! At the Metro Toronto Convention Centre. For more information, please contact Edna Kempster at [edna.kempster@uhn.on.ca](mailto:edna.kempster@uhn.on.ca) or call (416) 340-4797. Visit [www.brazilianball.com](http://www.brazilianball.com)

### Did you know...

**Dr. Tirone David**, Head, Division of Cardiovascular Surgery and Melanie Munk Chair in Cardiovascular Surgery, UHN, is President of the prestigious American Association for Thoracic Surgeons. Only five non-Americans have become presidents of the Association. *All have been from Toronto General Hospital.*

# Breaking Ground for the Gamma Knife Centre

September 30, 2004 was a landmark day for Toronto Western Hospital, signaling the start of construction for the Gamma Knife Centre – a glassed annex scheduled to open in early summer 2005. Here, Ontario's *first and only* Gamma Knife will be used to treat debilitating conditions such as brain tumours, blood vessel malformations, movement disorders and epilepsy.

UHN Trustee John Mulvihill, Chair of Gamma Knife fundraising, spoke at the groundbreaking ceremony. "We're off to a fantastic start, with a generous commitment of \$3.5 million in matching funds from a single donor," he said. "Now every gift towards the Gamma Knife will be matched dollar for dollar, doubling the impact."

While the Ministry of Health and Long-Term Care has committed the \$1.1 million annual operating costs, Toronto General & Western Hospital Foundation must raise \$5 million for the machine itself and \$2 million to build and outfit the Gamma Centre. To date, over \$4,173,000 has been raised in pledges and gifts towards the project.

We invite you to help us reach our fundraising goal for this exciting radiosurgical technology. Please contact Tennyson Hanson, President & CEO, at (416) 340-4373.



## How Your Gifts Accomplish MORE...

A generous matching gift has given our Gamma Knife fundraising a tremendous boost. Here is another example of how your gifts can do more than you think: Recently UHN won approval for a 'challenge' grant from The Kresge Foundation to help us fund the redevelopment, including creating a world-class ambulatory centre in the Norman Urquhart Wing at Toronto General Hospital – provided that sufficient funding is in place by spring 2005. If we can raise the money in time, The Kresge Foundation will award us \$1.5 million (US)! By choosing to help us meet this challenge with a gift, you help us attract even more funding.

If you would like to contribute to this special project, please contact Carole Chabot, Vice President, Advancement, at (416) 603-6433.

*At the Gamma Knife Centre groundbreaking (left to right): Fraser Fell and Gerry Halbert, Co-chairs, Neuroscience Campaign; Dr. Karel terBrugge, Head Division of Neuroradiology; Tom Closson, President & CEO, UHN; Dr. Charles Tator, Campeau Chair in Brain and Spinal Cord Research; Dr. David Jaffray, Head, Radiation Physics, UHN; Dr. Michael Baker, Physician-in-Chief, UHN; Carlo Fidani; Dr. Catherine Zahn, Vice President UHN & COO, TWH; Bob Krembil, Honorary Co-chair Neuroscience Campaign; and John Mulvihill, Chair, Gamma Knife Centre Campaign*

## Hospital Family is Making Life Better

Support for Family Campaign signals creativity, compassion and commitment

Toronto General Hospital and Toronto Western Hospital, their research institutes and the Foundation make up an impressive family. Together, we are proud to support the University Health Network (UHN) Campaign by participating in the 'Family Campaign' – employees and healthcare workers fundraising to make life better.

Many of our hospital employees – such as those shown here – are organizing creative events, making online donations or choosing to give via payroll deductions. Individuals and groups who contribute may designate their gifts to an area of their choice anywhere within UHN.

"Support from those closest to the organization sends a compelling message of commitment to the entire community," says Tom Closson, President & CEO, UHN. "When we help, it validates the goals and priorities of the Campaign."

Over \$345 million toward our \$400 million goal has been raised. Funds are supporting recruitment of top researchers and clinician scientists, redevelopment of hospital space, the purchase of essential equipment and education initiatives.



*From boat cruises to bake sales, employees across UHN are holding fundraising activities to support the Campaign, proving that 'Together We Make Life Better'.*

# Christopher Reeve Remembered at Hope Ball

This year's Hope Ball on October 15 at the Fairmont Royal York Hotel was an 'Arabian Night' to remember. Over 370 guests enjoyed the exciting entertainment, extraordinary dining and silent and live auctions – all in support of life-changing neuroscience research.

Presenting Sponsor BMO Financial Group; Gold Sponsor Medtronic; Silver Sponsors Fairmont Hotels & Resorts and Hampton Securities; and over a dozen other fine sponsors helped make the evening a huge success. To date, the Hope Ball event has raised more than \$1.7 million. Scientific breakthroughs are leading to new treatments being developed at the Krembil Neuroscience Centre (KNC).

This year's ball paid tribute to film star and medical research advocate Christopher Reeve, 52, who died in October. Reeve spoke at the 1999 Hope Ball and the Christopher Reeve



*Together they make life better—Tennys Hanson (left), President & CEO, Toronto General & Western Hospital Foundation and Gerry Halbert, Co-chair, Neuroscience Campaign at the Hope Ball.*

Paralysis Foundation has awarded grants to KNC scientist Dr. Charles Tator. It was announced that a research laboratory will be named in honour of Christopher Reeve, a true crusader and friend.

# The Giovanni and Anna DeGasperi Lounge



*Surrounded by their grandchildren in hospital scrubs (left to right): Andrea, Nicole, Anna and Giovanni, Alexandra, John, Dr. Tirone David; (in front, left to right): Felicia, Adrian, Julian; (missing from photo): Alana and GianCarlo).*

On October 7, 2004, friends and supporters gathered for a special dedication and naming of The Giovanni and Anna DeGasperi Lounge, Toronto General Hospital's Surgical Centre waiting room.

The DeGasperi Family has generously committed \$1.5 million to the Cardiovascular Surgery Fund for Excellence. This fund enables Dr. Tirone David, Head, Division of Cardiovascular Surgery and Melanie Munk Chair in Cardiovascular Surgery, to meet critical program needs.

"Our hospital has some of the most advanced programs and facilities in North America," says Janet Beed, Vice President and COO of TGH. "This would not have been possible without the help of generous individuals like you."



## The Frederick Banting Society

*Continuing a tradition of excellence*

### MEMBERS' CORNER

Because Frederick Banting Society members renew their financial commitment annually, they are the backbone of the funding we direct towards research, education and equipment.

#### Behind the Scenes Tour

On November 15, 2004 Frederick Banting Society members enjoyed our third annual donor tour at Toronto Western Hospital featuring presentations on nursing, patient education, and vision research. Thanks to all who attended. See you at TGH in the Spring!

#### How do I become a member?

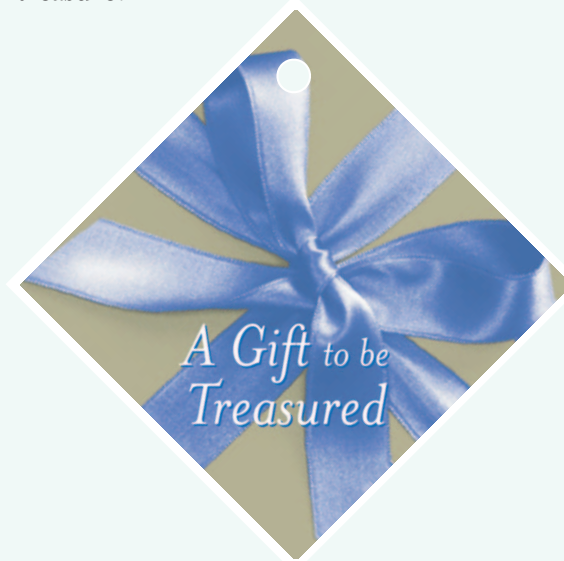
The Frederick Banting Society recognizes donors who contribute \$100 to \$24,999 in a calendar year. Over 5,700 members support research and education that has a profound impact on patient care in Canada and around the world.

If you would like more information on The Frederick Banting Society, call 416-603-5958 or email [nicole.graham@uhn.on.ca](mailto:nicole.graham@uhn.on.ca). We welcome your support!

## A Gift to be Treasured

This holiday season we are pleased to launch a new initiative – *Gifts to be Treasured* – to raise awareness and funds for our hospitals.

Donors receiving our annual holiday appeal will find inside a *Gift to be Treasured* ornament, with an invitation to make a donation to Toronto General & Western Hospital Foundation in honour of someone you treasure.



When you make a gift in honour of someone you care about – a friend, loved one or a special staff member at your hospital – you give the most meaningful gift of all: the gift of health, a gift to be treasured.

Please join us to celebrate a dedication ceremony on **Tuesday, Dec. 14**, 1:30 to 2:00 pm on the 2nd floor Atrium Mezzanine at Toronto Western Hospital, and **Wednesday, Dec. 15**, 10:30 to 11:00 am in the Robert R. McEwen Atrium at Toronto General Hospital, when your *Gift to be Treasured* will be put up for display for the holiday season.

*Gift to be Treasured* ornaments are available to everyone – please call (416) 340-3935 or toll free 1-877-846-4483 to ask for an ornament to be signed in your name, when you make a donation over the phone.

Thank you for supporting your hospitals in this very special way!

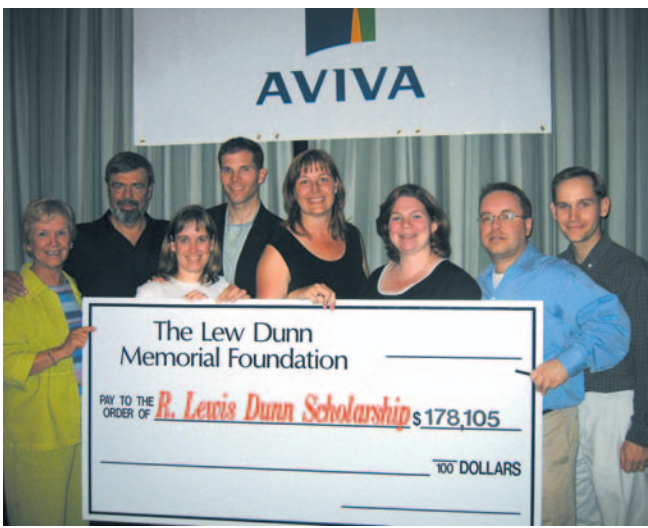
## New Holiday Cards are Here!

Your purchase of Foundation holiday cards supports life-giving research – what a thoughtful way to share season's greetings with family, friends and colleagues.

Consider making a donation in honour of your staff or clients this year by sending a customized holiday card acknowledging your gift. *Please see enclosed reply form to order yours today.*

# For the Love of Lew Dunn

## Memorial Golf Tournament helps colorectal cancer treatment



(From left): Mrs. Sandy Dunn, Dr. Richard Reznick and Carolyn, Jamie, Carolyn, Lynn, Chris and Greg (all members of the Dunn family) pose in front of platinum sponsor Aviva's banner.

The sun came out on August 17, 2004, for another highly successful Lew Dunn Memorial Golf Tournament at DiamondBack Golf Club in Richmond Hill. Over \$180,000 was raised to support the R. Lewis Dunn Scholarship Fund. Dr. Richard Reznick, Vice President Education, UHN and R.S. McLaughlin Professor and Chair, Department of Surgery, University of Toronto, directs the fund to help medical graduates specializing in colon cancer and cancer surgery.

This was the fifth year the Dunn family organized the event in memory of Lew, who was an avid golfer and loving family man. We are deeply grateful to them and to the many friends and supporters who have contributed to this event year after year.

'Third Party Events', like the Lew Dunn Memorial Golf Tournament, are events hosted by friends outside the Foundation. They play an important role in our fundraising success. Third Party Events can be anything from large, organized affairs like the "Weekend to End Breast Cancer" and "Rick Hansen's Wheels in Motion", to smaller-scale events – each and every one helps!

Holiday cookie sales, 'a-thons' of any kind, theme parties, mystery events, house parties, treasure hunts, sporting events or tours are just a few great ways to get together with family, friends and colleagues while at the same time helping your hospitals offer excellent patient care by furthering research.

**If you are planning an event and would like a copy of our Special Events Resource Guide, please contact Linda Ruickbie at (416) 340-5377 or [linda.ruickbie@uhn.on.ca](mailto:linda.ruickbie@uhn.on.ca)**

## We now have a home at the Western

An office for Toronto General & Western Hospital Foundation opened on October 26, 2004 at Toronto Western Hospital (TWH). Here, representatives of our Community Development & Relations team and Major Gift team members focusing on neuroscience fundraising, make their new home. "This is an exciting and important move for us," says Carole Chabot, Vice President of Advancement for the Foundation. "Being at Toronto Western Hospital makes it easier to increase our outreach in the community – and build upon relations with the staff, donors and prospective donors who are involved with the programs at the Western."

We invite you to drop by and say hello on December 6, 2004 for our open house between 2:00 pm and 4:30 pm. You'll find us in IW-401, near the west elevators, just off the Atrium.

## Your Privacy Is Our Responsibility

Toronto General & Western Hospital Foundation is committed to protecting the privacy of our donors. We have always maintained a strict policy of not trading, renting or selling mailing lists or any personal information to third parties. Treating the personal information you have entrusted to us with respect and integrity is part of our ongoing stewardship obligation to you and all our donors.

The TG&WHF Board of Directors approved the Foundation Privacy Policy and a Confidentiality Agreement on October 14, 2003, in recognition of Canadian and international principles in privacy legislation. The Foundation's Privacy Policy is available online at [www.tgwhf-uhn.ca](http://www.tgwhf-uhn.ca). A print version of the Policy can be requested by contacting the Foundation office at 416-340-3935. If, as a supporter, you wish to limit or alter the number and/or timing of the mailings you receive, please call: 416-340-3935, or toll-free: 1-877-846-4483 or email the Foundation at: [foundation@uhn.on.ca](mailto:foundation@uhn.on.ca).

## upcoming events

November 13, 2004

**9th Annual Canadian Syringomyelia Network Gala**  
Sheraton Parkway Toronto North Hotel  
Richmond Hill. Proceeds to benefit spinal cord injury research at the Krembil Neuroscience Centre, TWH

November 30, 2004 – Draw Date

### Transplant Raffle Draw!

*It's not too late to buy your tickets!*

Supporting the Transplant Centre at TGH. At 12:00 noon in the Transplant Clinic Waiting Room, 12th Floor New Clinical Services Building, TGH. \$5 each or 5 for \$20. Grand prize: hand-appliqued quilt, Prize details on [www.tgwhf-uhn.ca](http://www.tgwhf-uhn.ca). Call Nicole Graham at (416) 603-5958 or contact [nicole.graham@uhn.on.ca](mailto:nicole.graham@uhn.on.ca)

Lottery license number: M211871

May 19, 2005

### 2005 Brazilian Carnival Ball

Metro Toronto Convention Centre, South Building. Proceeds to benefit the Peter Munk Cardiac Centre, TGH  
*See front page story*

If you would like more information or wish to support our fundraising efforts by making a donation or by becoming involved, please contact:

#### Tennys J. M. Hanson

President & CEO, Toronto General & Western Hospital Foundation  
and Vice President & Chief Development Officer, University Health Network  
(416) 340-4373

#### Carole Chabot, CFRE

Vice President, Advancement, Toronto General & Western Hospital Foundation  
(416) 603-6433

Toronto General & Western Hospital Foundation  
R. Fraser Elliott Building, 5th Floor  
190 Elizabeth Street, Toronto ON M5G 2C4

Tel: (416) 340-3935

Fax: (416) 340-4864

#### New! Toll free donation hotline

**1-877-846-4483 (UHN-GIVE)**

Email: [foundation@uhn.on.ca](mailto:foundation@uhn.on.ca)

[www.tgwhf-uhn.ca](http://www.tgwhf-uhn.ca)

Registered Canadian Charitable Organization  
Number: 12386 4068 RR0001

Together We Make Life Better

**Toronto General & Western Hospital Foundation**  
University Health Network